



# LAUNCH EVENTS **RUBIK PI**

## EVENT LOCATIONS

- 13.05.2025 | UTRECHT (NL)
- 15.05.2025 | HAMBURG (GER)
- 20.05.2025 | STOCKHOLM (SWE)
- 22.05.2025 | MUNICH (GER)
- 28.05.2025 | LONDON (UK)


*EXACT LOCATIONS WILL BE SHARED WITH  
PARTICIPANTS BEFORE THE RESPECTIVE EVENTS*



REGISTER HERE!



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**NO EVENT IN YOUR AREA? – LET US KNOW  
WHICH CITY WE SHOULD DO NEXT!**

Come to one of our RUBIK Pi Launch Events hosted by Atlantik Elektronik, Qualcomm Technologies, Inc., and Thundercomm to learn more about the new RUBIK Pi, Qualcomm Technologies' Portfolio, as well as Qualcomm® Linux® software stack and AI development!

## MAIN TOPICS

### PRESENTATIONS

- Development Options
- Qualcomm Technologies' Portfolio (IoT and Industrial Chipsets)
- Qualcomm Linux software stack
- Qualcomm® for AI Applications

### INTERACTIVE HANDS-ON RUBIK Pi SESSION

- Introduction Rubik Pi (TC)
- Getting started, unpack the Rubik Pi, set up host PC
- Interface explanation
- Basic commands / flash image
- How to enable peripherals (e.g. Display, camera, etc.)
- Download and run an example AI application from Qualcomm Ai Hub

### COMBO TICKET

**299 € p.P.**

Incl. RUBIK Pi, Touchdisplay, Camera, Power Supply, Cables; recommended to book this at least 1x per company

### EVENT TICKET

**49 € p.P.**

Event only



[www.atlantikelektronik.com](http://www.atlantikelektronik.com)



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